

**CYBER ESSENTIALS OR
CYBER ESSENTIALS PLUS**

WHICH IS RIGHT FOR MY BUSINESS?



CONTENTS

3	What is the Cyber Essentials scheme?	3
4	What are the certification standards?	4
5	Cyber Essentials	5
6	Cyber Essentials Plus	6
7	The main advantage of Plus	7
8	Which is right for me?	
9	Show you're serious about security today	

WELCOME TO CYBERSMART

We are the automated compliance experts, bringing technology solutions to the ever growing area of cybersecurity compliance and certification.

In this paper we explain the relationship between key certification standards.



What is the Cyber Essentials scheme?

If your work has any crossover with the UK government, you've probably heard the words 'Cyber Essentials' mentioned at some point.

In 2014, the British government recognised the enormous risk posed by cyber attacks to organisations working with their departments as suppliers and partners.

They also recognised that the majority of these risks could be avoided by following a set of basic security measures.

In response, they launched the Cyber Essentials scheme. This scheme ensures a standard level of cybersecurity across all of their suppliers.

That means even small businesses without IT teams dedicated to cyber security could be protected. The relevance of this certification is only growing. In the last few years SME (small and medium enterprises) have been the increasing target of crippling cyber attacks - many of which could have been prevented through Cyber Essentials compliance.





What are the certification standards?

Cyber 'Essentials' are exactly that. They are the essential actions every business should take for comprehensive digital security and protection from cyber threats.

The certifications verify that you are compliant with those guidelines.

The current scheme offers SMEs two certification standards to choose from:



CYBER ESSENTIALS
CYBER ESSENTIALS PLUS

Today, Cyber Essentials certification is required for government contracts and, increasingly, for tender in other fields. But more than that, certification is an *investment in the future and security of your business*.

Earning certification demonstrates an essential commitment to cyber safety to both business partners and customers. In this paper, we're going to take a closer look at the details of the Cyber Essentials scheme as a whole, and explain the difference between the two certifications.





Cyber Essentials



The Cyber Essentials certification process is the first step to cyber security in the UK. It outlines the security controls organisations must have to protect their data.

The scheme assesses five technical controls:

- 1** **Boundary firewalls and internet gateways** - *that you have a secure internet connection*
- 2** **Secure configuration** - *that you have the most secure settings turned on on all your company devices*
- 3** **User access control** - *that you have full control over who is accessing your data and services*
- 4** **Malware protection** - *that you have protection in place against viruses and malware*
- 5** **Patch management** - *that your devices and software are updated with the latest versions*

Once you understand these basic controls and have them in place, you must fill out a questionnaire confirming your devices meet these criteria. This is a self-assessment which you then sign and submit for review by a certification body.





Cyber Essentials Plus



Cyber Essentials Plus has the very same requirements as Cyber Essentials (you must have all five security controls in place) but differs in one crucial aspect.

While Cyber Essentials is self-assessed and relies on your word that your company is compliant, Cyber Essentials Plus *also includes an independent assessment* carried out by a licensed auditor.

After completing the self-assessment portion, an auditor will typically come to your location or, with CyberSmart, remotely access your network. They will manually check for issues and make sure your assessment was correct. This could include testing anti-malware software by sending emails, checking for outdated software on a device, or testing how files are accessed by different users.

If the certification body deems your technical controls are acceptable, you will be certified and earn a place on the government's directory of Cyber Essentials Plus compliant organisations.

The certification signifies that your company has implemented all the cybersecurity measures necessary to protect customer data.





The main advantage of Cyber Essentials Plus

At this point, you might be wondering: is there a real benefit to the extra effort of earning Cyber Essentials Plus?

The primary advantage of Cyber Essentials Plus is that it offers absolute assurance that correct controls are in place through use of an impartial third party. Customers and partners don't have to just take your word that you are cyber secure - they can rely on the expertise of a professional. It demonstrates to both your customers and partners that you are committed to cyber security and protects your company.

Beyond the positive image that comes with certification, compliance ultimately means safety. For your business, for your employees, and for your customers.

Taking the time to prepare your company for compliance by implementing firewall protection, secure configurations, user access control, malware protection, and patch management is the first step to become a secure organisation.





Which certification is right for me?

Which certification is better for you depends on what your goals are. If you're looking to show customers that you care about data protection, then the Essentials certification can be a solid starting point. It is also advisable and, in some cases a requirement, that companies bidding for contracts or tenders in the public sector achieve the necessary certification.

If you hold any form of sensitive data, you should consider getting the Plus certification. However, for many smaller organisations, the cost of paying an independent auditor can be steep as costs for travel and expenses can quickly add up. If cybersecurity compliance is integral to your sector, as many sectors more often are, the standard Cyber Essentials certification is a great first step.

If you're unsure, start with the Cyber Essentials and you can always add the Plus version further down the line. However, be aware that to achieve Cyber Essentials Plus, you must have achieved Cyber Essentials within the last 3 months.



Cyber security is an investment in the safety and future of your business.



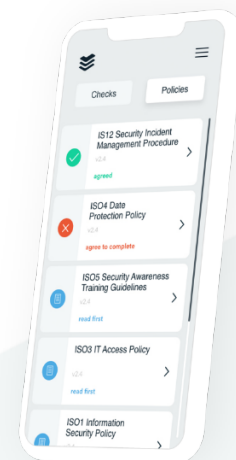
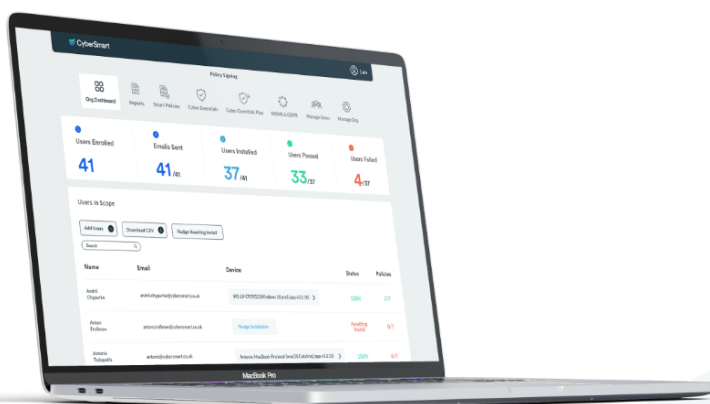


Show you're serious about security today

The Cyber Essentials Scheme (and the Plus certification in particular) is an excellent way to show your customers that you take their security seriously. CyberSmart is a leading IASME-approved Certification Body and can will support you every step of the way in securing the Cyber Essentials and Cyber Essentials Plus certifications.

Our cyber-readiness process can help you to achieve both standards of certification faster than anyone else in the market, with a 100% success rate, often on the same day.

But certification only proves your business is protected at a particular snapshot in time. If you're serious about security, our easy CyberSmart app can be installed on all company devices to ensure they are compliant with guidelines 24/7 for the whole year.



The CyberSmart desktop and mobile app ensure constant compliance in your business



CyberSmart provided us with a fantastic experience. Their automated app makes managing and keeping compliant with Cyber Essentials very easy. To get us certified, their team went the extra mile and helped us effectively with their simple and straight forward process. So I highly recommend using them if you want to get your cyber essentials certification in a trouble free method.

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